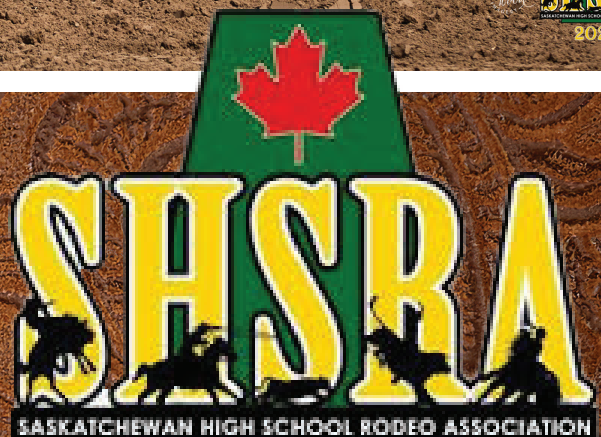


# Saskatchewan High School Rodeo Association

## 2025 Sponsorship Package



**Alison Adam 306.540.3558**  
SHSRA Sponsorship Coordinator  
Box 596, Lumsden, SK  
S0G 3C0  
[shsrasponsorship@yahoo.com](mailto:shsrasponsorship@yahoo.com)





*Dear Prospective Sponsor;*

Thank you for taking the time to look through our sponsorship package. The sport of rodeo continues to quickly rise in popularity with rapid growth seen in all provinces across Canada. In saying that we are excited to offer some amazing sponsorship opportunities with province wide exposure. Your business and logo will be featured and showcased to a wide range of demographics with social media engagement.

The Saskatchewan Highschool Rodeo Association (SHSRA) is a non-profit association which maintains a province-wide membership of High School and Junior High athletes. Our members do not compete for prize money; instead, they compete for points, awards and prizes and nationally recognized educational scholarships that total over \$133,000 each year. Additionally, our members work towards earning an opportunity to represent the province of Saskatchewan at a provincial, national and international level within the sport of high school and junior high rodeo.

The SHSRA allows today's youth to be a part of a sport that is deeply rooted in the western lifestyle, where family values, community, and philanthropy are supported. The SHSRA supports a drug and alcohol free environment and adheres to the rules and code of conduct of the National High School Rodeo Association.

With our season fast approaching, it is our hope that you will consider supporting the SHSRA. We would be happy to work with you on customizing a package that suits the needs of your business. Thank you in advance for your support, investing in the youth of Saskatchewan and helping foster the growth of the sport of rodeo, our athletes and preservation of our western heritage.

*In kind regards,*

***Alison Adam, Sponsorship Coordinator - SHSRA***

**306.540.3558**

**shrasponsorship@yahoo.com**







**\$4,000**

## PLATINUM SPONSOR

- Champion events trophy Saddle (Your logo embossed on both fenders)
- Announced at rodeos as the Platinum sponsor
- Logo on Provincial Finals program
- Banner and Flags at all rodeos
- Logo on SHSRA website and mention on Facebook

**\$3,000**

## GOLD SPONSOR

- Champion events trophy Saddle (Your logo embossed on one fender)
- Announced at rodeos as the Gold sponsor
- Logo on Provincial Finals program
- Banner at all rodeos
- Logo on SHSRA website and mention on Facebook

**\$2,000**

## SILVER SPONSOR

- 4 Event Buckles (2 Finals Buckles and 2 Year End Buckles)
- Announced at rodeos as the Silver sponsor
- Logo on Provincial Finals program
- Banner at all rodeos
- Logo on SHSRA website and mention on Facebook

**\$1,000**

## BRONZE SPONSOR

- 2 Buckles
- Announced at rodeos as the Bronze sponsor
- Logo on Provincial Finals program
- Banner at all rodeos
- Logo on SHSRA website and mention on Facebook

Name of Sponsor: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone / Email: \_\_\_\_\_

### LEVEL OF SPONSORSHIP

☐ \$4000 PLATINUM

☐ \$3000 GOLD

☐ \$2000 SILVER

☐ \$1000 BRONZE



**\$2,500**

## NATIONAL TEAM JACKET SPONSOR

- Your Logo displayed on our SHSRA team jackets proudly worn at all National and Canadian High School Rodeo Finals
- Logo on Provincial Finals program
- Logo on SHSRA website and mention on Facebook

**\$3,000**

## TEAM SASKATCHEWAN SHIRT SPONSOR

- Your Logo proudly displayed on our SHSRA team shirts proudly worn at our Saskatchewan High School Rodeo finals
- Logo on Provincial Finals program
- Logo on SHSRA website and mention on Facebook

**\$3,000**

## FULL SADDLE SPONSOR

- Your logo will be embossed on the fenders of a championship saddle
- Logo on SHSRA website and mention on Facebook

**\$1,500**

## HALF A SADDLE SPONSOR

- Your logo will be embossed on one fender of a championship saddle
- Logo on SHSRA website and mention on Facebook

**\$800**

## CHUTE SPONSOR

- Your logo will be displayed on the front of one of the bucking chutes at our SHSRA Finals
- Announced as sponsor before the live stock event throughout the 4 days of the championship rodeo
- Logo on SHSRA website and mention on Facebook

**\$500**

## TAG A TRAILER

- Display your logo on a SHSRA competitors horse trailer for the entire province to see!

**\$300**

## BUCKLE SPONSOR

- Your business will be announced during the featured event
- Logo on SHSRA website and mention on Facebook

Name of Sponsor: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone / Email: \_\_\_\_\_

### LEVEL OF SPONSORSHIP

- ☐ \$2500 National Team Jacket
- ☐ \$3000 Team Sask. Shirt
- ☐ \$3000 Full Saddle
- ☐ \$1500 Half a Saddle
- ☐ \$800 Chute
- ☐ \$500 Tag a Trailer
- ☐ \$300 Buckle





# SPONSOR SUBMISSION FORM

(Must be filled out for/by each sponsor)

Please complete this form in full and ensure all sponsorship cheques are endorsed payable to the SHSRA (Saskatchewan High School Rodeo Association). Sponsorship submissions forms and payment can be sent directly to:

**Alison Adam**  
**SHSRA Sponsorship Coordinator**  
**Box 596, Lumsden SK S0G 3C0**  
**306-540-3558**  
**shsrasponsorship@yahoo.com**

<b>Company/Sponsor Name:</b>	
<b>Address:</b>	
<b>Telephone Number:</b>	
<b>Email:</b>	
<b>Contact Person:</b>	
<b>We were asked to Sponsor the SHSRA by:</b>	(Member name)

☐ **Invoice required** (please check this item if you require an invoice to be sent to your accounts payable department in order for payment to be sent. – please complete this form and send it to the sponsorship coordinator to ensure an invoice is processed.)

**Please check the level of sponsorship you wish to support for the 2025 SHSRA Finals:**

- |   |                |
|---|----------------|
| <input type="checkbox"/> <b>Platinum</b>                | <b>\$4,000</b> |
| <input type="checkbox"/> <b>Gold</b>                    | <b>\$3,000</b> |
| <input type="checkbox"/> <b>Silver</b>                  | <b>\$2,000</b> |
| <input type="checkbox"/> <b>Bronze</b>                  | <b>\$1,000</b> |
| <input type="checkbox"/> <b>Team Saskatchewan Shirt</b> | <b>\$3,000</b> |
| <input type="checkbox"/> <b>National Team Jacket</b>    | <b>\$2,500</b> |
| <input type="checkbox"/> <b>Full Saddle</b>             | <b>\$3,000</b> |
| <input type="checkbox"/> <b>Half a Saddle</b>           | <b>\$1,500</b> |
| <input type="checkbox"/> <b>Chute Sponsor</b>           | <b>\$800</b>   |
| <input type="checkbox"/> <b>Tag a Trailer</b>           | <b>\$500</b>   |
| <input type="checkbox"/> <b>Buckle Sponsor</b>          | <b>\$300</b>   |





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